



## Major Project: Create a 30 second animation in Flash Pre-production

### PROPOSAL

**Idea:** Based on a concept from last semesters Design for Multimedia 'The West' – East Meets West is story of a Ninja coming into the western world. The animation piece will take place during Act 2 – Confrontation in relation to the Three Acts Structure provided in the workshop instead of having a start, middle and finish storyline.

**Synopsis:** Princess, a precious family heirloom has been stolen and East must use all his ninja skills to retrieve it in the harsh, backstabbing, ruthless world of the west. Foes will hinder him and allies will assist him in an epic adventure of miniscule proportions.

**Style:** The animation style will be limited cartoony due to my not so great artistic skills. It takes reference from Cartoon Network aired shows such as Samurai Jack and Star Wars Clone Wars series. The reason for this is based on the given timeframe for which our animation must be created within and having something similar with not so much detail character wise will help.

**Audience:** This animation piece will be aimed towards a younger audience primarily due to its 'generic' art style that is usually marketed towards 8 to 16 years of age. This audience has a higher percentage of exposure that results in continued watching which can lead to successful merchandise sales.



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**EAST MEETS WEST**  
(Previously "Major Project")  
by  
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SECOND DRAFT  
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### 1. EXT. STREET FOOTPATH. NOON

1

EAST finds himself wondering the city streets. His walking pace is slow highlighting the situation he currently is in - lost.

LACKAY enters the scene immediately raising his left arm and points towards East.

LACKEY  
(CALLING)

I've found him! Quickly, get  
that guy!

East slowly turns his head with a puzzled look and begins scratching his head with his right arm.

His face suddenly turns to a surprise/shock look at the sound of numerous footsteps running towards him. His survival instinct kicks in and East finds himself running away at full speed.

Sun is shown as bright high in the sky and then quickly shifts downwards to indicate night is nearing.

Running continues as he takes a left corner in order to escape. East turns his head and looks back while still running and slams into a brick wall - a dead end.

EAST

Ouf!

Dazed, East looks up at the object blocking his path. The wall is very high. He snaps out of the dizzy spell and turns around.



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### 2. EXT. ALLEY WAY. EVENING

2

Lackey and friends enter the scene blocking off East's only exit. East has regained composure and stands firm.

LACKEY AND FRIENDS  
Hehehe (SNICKERING)

Ground starts to shake as loud footsteps approach from the distance behind Lackey and friends.

BIG BOSS THE FURIOUS enters towering all characters in his smart business attire. His eyes glow under the shadow of his hat.

East steps back against the wall as fear begins to overcome him sweating.

BIG BOSS THE FURIOUS  
(GRUNTS)

Lackey and friends begin to walk forward towards East who is still backed against the wall. Their pace begins to quicken until they are running right at him, still scared absolutely stiff until his survival instinct kick in.

As though in a comma, East begins to fire up, switching into an attacking position and charges at the group.

THE END (OF THE CLIP)